



ESSA Sustainability Module

Introducing the new ESSA Sustainability Module!

Are you ready to take your company's sustainability practices to the next level? Look no further than the ESSA Sustainability Module - a groundbreaking accreditation designed to recognise and celebrate organisations that demonstrate exceptional commitment to sustainability.

We welcome all members to directly pursue the ESSA Sustainability accreditation, now without the need for prior ESSA Accredited status. It's your chance to showcase your dedication to sustainability.

Why choose the ESSA Sustainability Module?

Elevate Your Reputation: Stand out from the crowd by demonstrating your commitment to sustainability and attracting like-minded partners, clients, and stakeholders.

Unlock Opportunities: Gain access to new business prospects and tenders that prioritize sustainability credentials, opening doors to exciting collaborations.

Stay Current: Align your sustainability practices with ISO standards, the EIA Cross-associations supplier's commitments and the evolving expectations of the exhibition industry.

By earning an ESSA Sustainability accreditation, you'll gain well-deserved recognition for your sustainability efforts, positioning your organisation as a leader in sustainability.

How much does it cost?

The ESSA Sustainability module is available for free to all full members of ESSA!

What is it?

The ESSA Sustainability Module provides a framework for assessing and recognizing an organisations' commitment to sustainability.

Our module focuses on 12 essential aspects of sustainability...

- Sustainability Policy
- Action Plan
- Awareness & Training
- Modern Slavery
- Equality & Diversity
- Air Quality
- Supporting the Community
- Staff Engagement
- Energy Management
- Procurement
- Waste Management
- Carbon Footprint

Each aspect is carefully aligned with current industry practices, ISO standards, and the EIA Cross-associations supplier's commitments.

How does it work?

Start by emailing josh@essa.uk.com to get your application pack.

You will be asked to provide evidence that proves your active engagement in each aspect of sustainability listed above. This evidence can include documentation, reports, certifications, and other relevant materials showcasing your sustainable practices. In 10 days or less, Evaluators will assess your application and award points based on the strength of the evidence you provide.

You can accept the evaluators score or you have 10 working days to submit any more evidence you may have missed. After 10 working days the score is final.





Points and tiers of accreditation

Points are awarded based on the strength of your evidence and compliance with the sustainability criteria. The maximum score achievable is 100 points.

Based on your score, you'll be awarded one of the six prestigious tiers of accreditation, showcasing your organization's sustainability achievements.

Certified (0-20pts) - Starting your sustainability journey, the Certified Status recognizes your dedication to sustainability and sets the stage for further improvement.

Tier 1 (21-30) - A significant milestone, Tier 1 accreditation signifies substantial progress in adopting sustainable practices and demonstrates your commitment to making a positive impact.

Tier 2 (31-50) - Attaining Tier 2 Accreditation showcases your organization's advanced sustainability practices, placing you among the sustainability leaders in your industry.

Tier 3 (50-69) – Tier 3 Accreditation celebrates exceptional sustainability performance, demonstrating your organisation's outstanding commitment.

Tier 4 (70-89) – Tier 4 accreditation, recognizes organisations that have achieved an exceptional level of sustainability excellence, setting the standard for industry-wide best practices.

Tier 5 (90-100) – The pinnacle of sustainability achievement, Tier 5 accreditation represents extraordinary dedication and outstanding results in every aspect of sustainable practices. It distinguishes your organization as an industry leader and exemplar of sustainable excellence.

Annual Renewal

The ESSA Sustainability accreditation process encourages continuous improvement year after year. The accreditation is valid for one year, and to maintain your accreditation status, you'll need to renew annually. By reapplying and undergoing the evaluation process again, you demonstrate your commitment to enhancing your sustainability practices.

This annual renewal ensures that your sustainability efforts remain up to date and aligned with evolving standards and best practices, enabling you to improve the level of sustainability achieved year on year.

Who has recognised this?

The ESSA Sustainability module was formed with input from both organisers and venues, in collaboration with the industry's cross-association sustainability working group.

The feedback from organisers and venues within the industry has been resoundingly clear: they actively seek out companies that prioritize sustainability.

By obtaining third-party endorsement through the ESSA Sustainability module, companies can differentiate themselves and rise above the competition, meeting the growing demand for sustainability-minded partners in the industry.

This module serves as a valuable tool for companies to showcase their commitment to sustainability and gain a competitive edge in the market.

Email josh@essa.uk.com to start today!

