



Green Circle
Solutions

1 DAY TRAINING WORKSHOP - SUMMARY OVERVIEW

**AN INTRODUCTION TO SUSTAINABILITY FOR EVENTS AND EXHIBITIONS
CARBON FOOTPRINT CALCULATION AND CARBON MITIGATION STRATEGIES**

Date: February 2023

LEAVE NO TRACE.

hello@greencirclesolutions.co.uk
www.greencirclesolutions.co.uk

1 Day Sustainability Training Workshop

What to Expect

- A lively collaborative workshop across a 6 hour day in a group of 10-15 people
- Times flexible tba but nominally
 - Session 1 - 9.30-12.30
 - Lunch break
 - Session 2 - 1.30-4.30
- To be hosted at a series of well known exhibition venues. Choose the location that best suits you
- The sessions will consist of a mix of theory and background combined with workshop break out sessions for group working and solution development



Course Content

- General sustainability awareness; background theory, terminology, and why should we engage?
- What does sustainability mean for the Events and Exhibitions Industry?
- Introduction to “the language of carbon”
- Introduction to carbon footprint calculation
- Outputs and reporting results including an introduction to the ESSA Sustainability Module
- Developing carbon mitigation strategies and action plans specific to your business and organisation

Outcomes and Take Aways

- All slides with references and links to wider resources will be shared
- Resources will include a starter template for your own ongoing carbon footprint calculations
- Strategies and an action plan to start your journey to “Net Zero”





Green Circle
Solutions

LEAVE NO TRACE.

JOIN OUR CIRCLE.

07768 830 249 | 01789 613 561

dhumphreys@greencirclesolutions.co.uk

www.greencirclesolutions.co.uk

Registered in England and Wales. Company number 12852121
Registered office: The Green House, CV35 9GZ