



Case study submission

How to Submit Your Case Study:

Prepare Your Case Study – Use the format and guidelines below to highlight how your business is contributing to a more sustainable future.

Submit – Send your case study to info@essa.uk.com.

Review – Our team will review your submission, and selected case studies will be featured on our website and other channels.

What Makes a Good Sustainability Case Study?

Here's what we're looking for in a strong submission:

Relevance: Whether your case study focuses on the ESSA Sustainability Accreditation or other sustainability initiatives, it should highlight meaningful contributions to environmental responsibility.

Impact: Share measurable outcomes like cost reductions, waste minimization, or energy savings that showcase tangible benefits.

Innovation: Highlight new materials, technologies, or processes that are pushing the boundaries of sustainable business practices.

Practical Takeaways: Include lessons learned, challenges overcome, and insights that others in the industry can adopt.

Suggested Case Study Format:

Title: A clear title that reflects the key sustainability theme or achievement.

Introduction: Introduce your business and the sustainability challenge or opportunity that prompted action.

Solution: Explain how your business addressed the challenge, whether through ESSA's Sustainability Accreditation or through other innovative practices like adopting new materials, processes, or policies.

Outcome: Share the results, including measurable sustainability improvements, cost savings, or increased efficiency.

Conclusion: Summarize the impact and provide recommendations for other businesses looking to improve their sustainability efforts.

Share your sustainability success today! Submit your case study to inspire others in the industry

