



Headline Sponsor



## The Programme

08:30 – 09:45 Registration and Networking

**09:45 Conference Chair's Welcome**

10:00 – 11:00 Keynote Speaker: Tim Reid Creativity. Design. Innovation – Up Your Creative Game, think differently and have bigger and better ideas.

From his unique position as both a successful innovation consultant and comedy writer (probably best known for co-creating and co-writing BAFTA winning BBC one sitcom Car Share); Tim will explain the importance of humour at work, what laughter does to our brains; why we have our best ideas whilst we are having fun; and share a practical guide to applying the trade secrets used by top creative professionals, comedians and writers.

11:00 – 12:00 The Solutions Room: Part 1 & 2 Personality and its impact on behaviour when problem solving and decision making - an insight into collaborative working with colleagues, clients and supply chain. Understand personal preferences and the preferences of others when problem solving and decision making; develop coping strategies to improve working relationships; become your key stakeholders trusted advisor. Delegate participation will be required!

**BREAKOUT: BRING YOUR IDEA AND WE'LL GIVE IT A TRY!** You will hear about some of the things a recent site team tried on a build up to make improvements; what worked; what didn't and what could work.

**BREAKOUT: MENTAL HEALTH IN THE WORKPLACE.** A whistle stop tour to the world of workplace well-being in the Events Industry. Spotting the Warning Signs - do you know what to do next? Top Tips for Reducing Stress. What is Mental Health Aid?

12:00 -13:15 Lunch

13:15 – 13:45 Solutions Room: Part 3

13:45 – 14:45 ESSA Town Hall The ever popular Town Hall is back. Andrew Harrison, ESSA's Director, along with representatives from the ESSA Board and Future Focus Group will update on key initiatives including the ESSA Accreditation Scheme. An interactive session for delegates to engage and debate. This year' we will also be introducing a web based APP giving delegates the additional opportunity to post anonymous questions.

**BREAKOUT: TONE UP YOUR CREATIVE MUSCLES.** A 45 minute session run by our First Keynote Speaker, Innovation Consultant and Coach; and Comedy Writer, Tim Reid. A NOT TO BE MISSED SESSION FOR ALL THE DESIGNERS OUT THERE!

14:45 – 15:15 Tea and Coffee Break

15:15 – 16:15 Keynote Speaker: Jamil Qureshi Ambition. Commitment. Resilience. A Journey to greater success – Be your Best Self. Jamil is one of today's foremost practitioners of performance psychology and a world recognised speaker on all aspects of the psychology of performance, psychology of leadership, leadership attitudes, improving people, cultural change techniques, and team performance.

With a masterful balance of rich humour and content, you will be taken on a inspirational journey, full of relevant teachings and learnings to find out how you can get the most out of people and optimise your own potential.

16:15 – 16:30 Conference Wrap Up

### Event Partners

