

WORKING GROUPS



ESSA Purpose & Values

Lead & Represent

- Industry Efficiency & Innovation
- Technical
- Government
- Lobbying & Research
- Accountability / Consequences

Stronger Together

- Makes us stronger as a Community
- Industry Events

Enable to do it better

- Training/Education Sustainability
- Welfare
- Balance, Resilience, Nutrition, Hours, Charity
- Talent & Diversity
- Gender, BAME, Apprenticeships
- H&S



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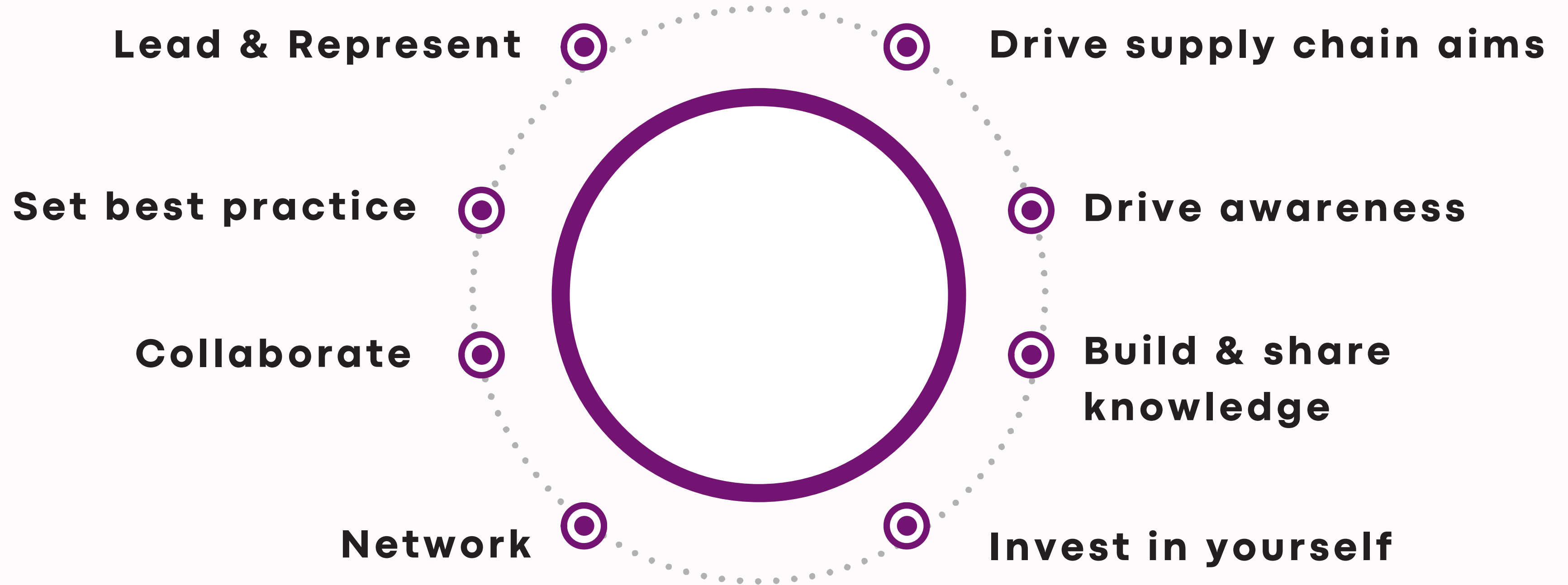
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Why join a Working Group?





FUTURE FOCUS

This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

We exist to define, identify and capture ESSA members' wants and needs, with a focus on all aspects of talent development and retention, recruitment, skills/training and employee nurturing.

SUSTAINABILITY



This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attending at least 50% of meetings.

With sustainability a permanent fixture with people and companies throughout the industry, ESSA's Sustainability Working Group will be creating resources and guidance for members to continue on their journey alongside both online and face to face training.

The group will be advocates for the ESSA Sustainability Accreditation, working with ESSA to develop the module following feedback from users and new regulation. Group members will support ESSA in ensuring venues and organisers understand the value in the accreditation process and to use as a supply chain industry standard for measuring.



SALES

This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

The ESSA Sales/Commercial Working Group's purpose is to help member businesses of all sizes and salespeople at all career levels to gain insight into current thinking and different sales approaches (sales processes and sales skills) to improve sales performance.

The aim of the group meetings is to equip members of the group with the processes and skills to be able to work collaboratively with prospective and existing clients and to be seen as a 'Trusted Advisor' and 'Subject Matter Expert' - adding value to their business and eradicating the 'Race to the Bottom'.



LOGISTICS

This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

This working group exists to empower ESSA members involved in logistics by fostering collaboration, sharing expertise, and advancing best practices. It also aims to provide valuable support to the broader membership and industry, enhancing knowledge and driving innovation in the logistics field.

ESSA EVENTS COMMITTEE

This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

With events being a key member benefit to ESSA, the events committee focuses on developing relevant content to promote learning and engagement for all members.

What does Cross Association mean?

AEO : ASSOCIATION
OF EVENT
ORGANISERS

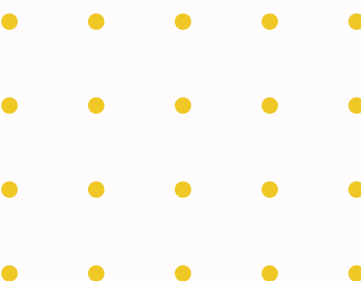
AEV | ASSOCIATION
OF EVENT
VENUES

ESSA | Event Supplier and
Services Association

Together with ESSA's sister associations AEO (Association of Event Organisers) and AEV (Association of Event Venues) ESSA members have access to working groups with representation from each association.

This brings a broader range of talent and expertise to the table to express common issues, aims and practices that are better shared, tackled and discussed as a collective.

It's within these groups that ESSA brings its internal industry leadership and representation to the fore.





HEALTH & SAFETY

This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

Group Purpose;

Considers general health & safety issues faced by the industry, including CDM, to feed into the e-guide.

ESSA & its members will;

Lead and represent members and the broader services and supply chain of the business events industry in all matters health & safety that directly affect them. To gain advocacy for Use an ESSA member, ESSA Accredited, ESSA training and our "Industry asks".



HUMAN RESOURCES

This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

Group Purpose;

Captures and defines member wants and needs within the human resources sector, expresses common issues, aims and practices that are better shared, tackled and discussed as a collective.

ESSA & its members will;

Lead and represent members and the broader services and supply chain of the business events industry in all matters HR. To drive advocacy for ESSA Training to support members with inducting new members of staff and refreshing existing members of staff.

Pull out initiatives to support smaller members who may not have a fixed HR resource.



This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

Group Purpose;

Focuses on the important issues around sustainability and to work together to help reduce the event industry's impact on the environment.

ESSA & its members will;

Lead and represent members and the broader services and supply chain of the business events industry in all matters sustainability that directly affect them. To gain advocacy for Use an ESSA member, ESSA Accredited, ESSA training and our "Industry Asks".



This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

Group Purpose;

Analyses current and future technology challenges and opportunities, focusing on finding joined up solutions for the entire industry, improving business performance and customer experience.

ESSA & its members will;

Lead and represent members and the broader services and supply chain of the business events industry in all matters technology health & safety that directly affect them. To gain advocacy for Use an ESSA member, ESSA Accredited, ESSA training and our "Industry Asks".



ELECTRICS TECHNICAL

This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

Group Purpose;

Discusses current technical issues, focusing on temporary electrical installations at events, discussing risk and defining their collective findings and suggested methodologies.

ESSA Aims within the Group;

To lead and represent members and the broader services and supply chain of the business events industry in all matters electrics that directly affect them. To gain advocacy for Use an ESSA member, ESSA Accredited, ESSA training and our industry asks. Encourage transparency in this area with the rest of the industry and competency.



DIVERSITY, EQUITY & INCLUSION

This group meets on a quarterly basis. You are not expected to attend all meetings but ESSA would appreciate you attend at least 50% of meetings.

Group Purpose;

The group will focus on promoting diversity and inclusion across all communities within events and exhibitions.

ESSA & its members will;

Lead and represent members and the broader services and supply chain of the business events industry in all matters diversity, equity and inclusivity that directly affect them.

Pull out initiatives to support smaller members who may not have resource to invest in DEI.

Next Steps

To sign up to any of the working groups mentioned please fill in the form found on www.essa.uk.com/about-essa/cross-association-working-groups

Please note that there may be a requirement to re-register for your selected working group every 2 years.

To ensure groups continue to be manageable ESSA has set a maximum number of members per group and with this we would appreciate only one attendee per company. Reserves can be nominated if you are unable to attend a meeting.

If you have any further questions about working groups feel free to contact nicola@essa.uk.com

